



Association of Public Health Laboratories  
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Silver Spring, MD 20910  
240.485.2745  
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www.aphl.org

## APHL LAB MATTERS INSERTION ORDER

DATE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

CONTACT NAME/TITLE \_\_\_\_\_

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ADDRESS 2 \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

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BILLING CONTACT \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

BILLING CITY, STATE, ZIP \_\_\_\_\_

SIGNATURE \_\_\_\_\_

### **PAYMENT INFORMATION**

APHL MEMBER:  YES (Discount applies; see next page)  NO

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**FAX completed form to the attention of Kim Ross at 240.485.2700 or email to [kim.ross@aphl.org](mailto:kim.ross@aphl.org) . Be sure to include both pages.**

For more information, contact Linette Granen at [linette.granen@aphl.org](mailto:linette.granen@aphl.org) or 240.485.2723.



**SELECT SIZE OF AD AND DATE(S) OF INSERTION** (Check the appropriate box or boxes.)

	SUMMER 2010 (DEADLINE: Aug 9, 2010)	FALL 2010 (DEADLINE: Oct 25, 2010)	WINTER 2011 (DEADLINE: Jan 5, 2011)	SPRING 2011 (DEADLINE: April 2011)
FULL PAGE				
HALF PAGE				
QUARTER PAGE				
BACK COVER				
FRONT INSIDE COVER				
SPREAD				

**AD SIZES** (Ads should be in high resolution PDF format.)

	FULL PAGE	HALF PAGE	QUARTER PAGE
BLEED (in inches)	9.75 X 12.25	9.75 X 6.125	4.875 X 6.125
TRIM (in inches)	9.5 X 12	9.5 X 6	4.75 X 6
LIVE (in inches)	8.75 X 11.25	8.75 X 5.625	4.375 X 5.625

**APHL MEMBER ADVERTISING RATES**

Frequency	1X	2X	3X	4X
Full page	\$1,500	\$1,400	\$1,300	\$1,100
Half page	\$800	\$750	\$700	\$600
Quarter page	\$380	\$370	\$360	\$325
Back cover	\$2,700	\$2,600	\$2,500	\$2,400
Front inside cover	\$2,300	\$2,200	\$2,100	\$1,900
Spread	\$3,600	\$3,500	\$3,400	\$3,200

**APHL NON-MEMBER ADVERTISING RATES**

Frequency	1X	2X	3X	4X
Full page	\$2,000	\$1,900	\$1,800	\$1,700
Half page	\$1,000	\$950	\$900	\$850
Quarter page	\$500	\$490	\$480	\$460
Back cover	\$3,000	\$2,900	\$2,800	\$2,700
Front inside cover	\$2,700	\$2,600	\$2,500	\$2,400
Spread	\$3,800	\$3,700	\$3,600	\$3,500

**GRAND TOTAL for ad(s) ordered:** \_\_\_\_\_

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