**STRATEGIC MAP**

**2018–2020**

**Expand the Impact of the Public Health Laboratory System at National and Global Levels**

**Advocate for a Laboratory System that Meets Public Health Needs**
- Systematically Anticipate and Prepare for Public Health Challenges
- Educate Targeted Policy Makers to Take Action in Support of the Laboratory System
- Promote a Consistent, Coordinated Lab Systems Approach in Federal Responses
- Shape the Laboratory System’s Role in Advancing Health Equity
- Expand International Engagement and Learn from Established Laboratory Systems
- Elevate and Promote the Role of PHLs in the Healthcare System

**Provide Services that Strengthen Lab System Effectiveness**
- Develop Best Practices for Members to Build Relationships with Non-traditional Partners for Data Analytics
- Promote, Design and Develop the Informatics Infrastructure
- Facilitate Understanding of the Legacies and Execution of Information Sharing
- Equip Public Health Laboratories to Effectively Communicate Their Value
- Strengthen Quality Improvement and Safety in Member Laboratories

**Enhance Laboratory Workforce Development**
- Support Members in the Recruitment, Development and Retention of the Next Generation of Laboratory Scientists
- Provide Laboratory Training Aligned with Public Health Laboratory Competencies
- Develop an Innovative Collaboration on Education with CDC and Other Partners
- Foster Development of Future Laboratory System Leaders
- Improve Access to a Variety of Learning Resources

**Strengthen APHL Effectiveness and Adaptability**
- Expand and Deepen Member Engagement
- Expand Unrestricted and Other Funding Streams
- Ensure Operational Systems Keep Pace with Growth
- Improve Internal Connectivity
- Determine the Future-AIMS Business Model

**Engage and Mobilize Key Partners**