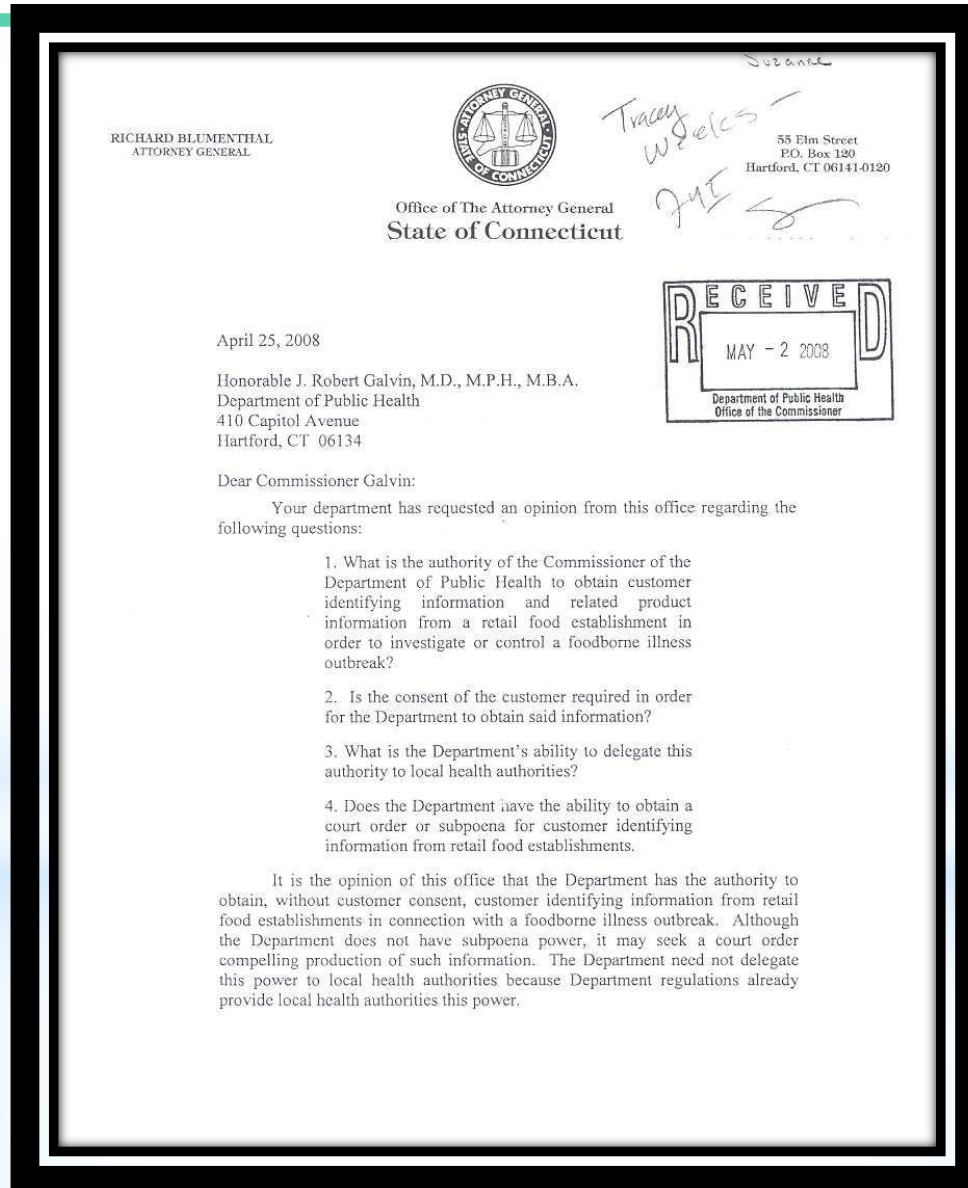


Connecticut's Once-Innovative Approach to Obtaining Shopper Card Data

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Our Saving Grace





An Example of a Records Request...

In early May, 2016, CDC identified *Salmonella* Bareilly 1605MLJAP-1 cluster.

A multi-state call was held on May 11, 2016

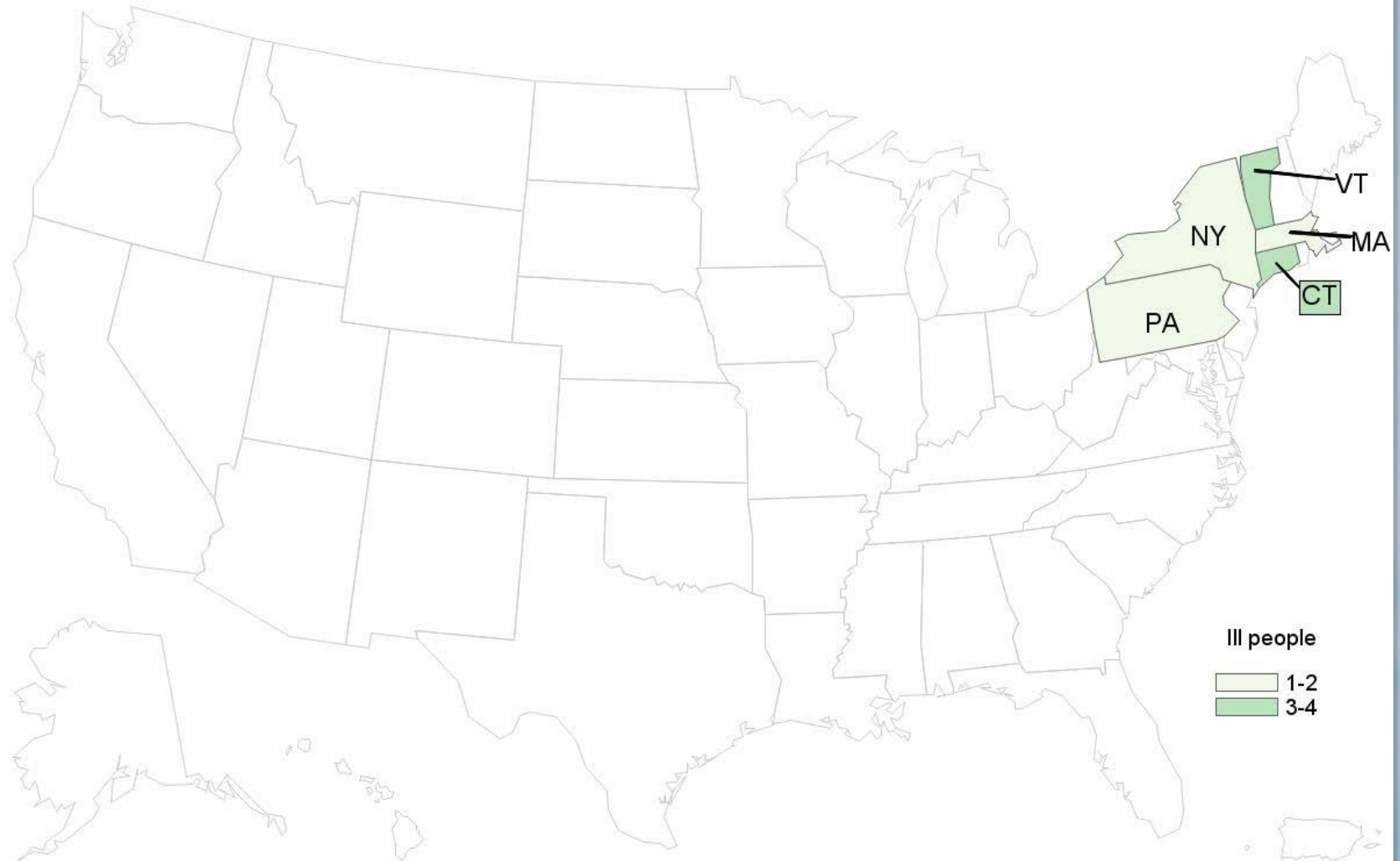
Confirmed case definition:

Illness in a person infected with *Salmonella* Bareilly, with isolate matching PFGE *Xba*I pattern JAPX01.0064 or JAPX01.0751, and with estimated or reported onset date on or after 4/1/2016

12 confirmed cases from 5 states- CT, MA, NY, PA, VT

Estimated onset dates from 4/9/2016 - 4/22/2016

People infected with the outbreak strain of *Salmonella* Bareilly,
by state of residence, as of May 11, 2016 (n=12)



The following day...

CT Food Protection Program (who are all FDA commissioned) received an email from the FDA Northeast Emergency Response Coordinator (ERC).

- provided detailed information from CORE Signals
- Included information regarding previous clusters and suspect food items from those
- Also included information regarding common food items mentioned by current cases

FDA ERC asked to be kept in the loop regarding any suspect food items of interest.

FoodCORE Activities...

Students at Yale were busy contacting the CT cases, administering the HGQ, and asking for shopper card information.



Section 6: SOURCES OF FOOD AT HOME: Now I have a few questions about where the food came from that you ate at home in the 7 days before your illness began. This isn't necessarily where you shopped during that week, but where what you actually ate came from. I'm going to list several types of stores, for each type please tell me the names of each store you would have eaten food from during the 7 days before you were sick.

1. Did you (your child) eat foods from?

| | |
|--|---|
| Grocery stores or Supermarkets | Health food stores or Co-ops |
| Warehouse stores such as Costco or Sam's Club | Fish or meat specialty shops (butcher's shop, etc.) |
| Small markets or Mini markets (convenience stores, gas stations, etc.) | Farmer's markets, Roadside stands, Open-air markets, or food purchased directly from a farm |
| Ethnic specialty markets (Mexican, Asian, or Indian groceries) | Any other sources of food at home that you ate during the 7 days before your illness began? |

| STORE NAME | STORE LOCATION | LOYALTY CARD # |
|------------|----------------|----------------|
| 1. | | |
| 2. | | |
| 3. | | |
| 4. | | |
| 5. | | |



Later that same day (Thursday)...

Email sent:

*Hi QA Director Person at Grocery Store A,
Long time since we spoke...hope you are doing well! Wanted to give you a head's up that CT is involved with a multistate Salmonella Bareilly cluster and I will be requesting shopper card history records from you over the coming days. My first request is for the following account:*

*Shopper card is issued to: Name of card holder associated with case
Address of card holder
Shopper card # (if we have it)*

I am requesting the shopper card history for March 10-April 10, 2016. It is my understanding that this individual uses delivery service the majority of the time.

Any questions, please contact me directly at (860) 509-7297.



The Next Day (Friday) and the following Monday

Shopper history was received from Grocery Store A for period of interest on Friday.

On Monday, a request was sent to Grocery Store B to request shopper history for a second case.

The records were received on Tuesday

| PRODUCE | | |
|---------|-----------------------|------|
| 2.67 | #4549 BROCCOLI CROWN | 2.67 |
| | 1.34 Lb @ 1.99 /Lb | |
| 3.99 | GOURMET GARDEN CILAN | 3.99 |
| 5.49 | HOPKINS INN DRESS | 5.49 |
| 5.99 | HOPKINS INNN DRESS. | 5.99 |
| 3.99 | ORG OLIVIA''S SPINACH | 3.99 |
| 7.50 | TOMATO "ON THE VINE" | 5.25 |
| | 1.88 Lb @ 2.79 /Lb | |
| 5.29 | YAMS/SWEET POTATOES | 5.29 |
| | 4.10 Lb @ 1.29 /Lb | |

Case #1:

- Organic Sweet Baby Lettuce
- Organic Grape Tomatoes
- Multicolored Greenhouse Gourmet mini tomatoes
- Boston Hydroponic Lettuce
- Organic Romaine Hearts
- Campari tomatoes

Red Onions
Cilantro

Case #2:

- 3-pk seedless cucumbers
- Red Onions**
- 4-pk tomatoes
- French beans
- Olivia's Organic Spinach
- Tomato "on the vine"

Cilantro

The Moral of the Story



1. The Attorney General's letter has given the FPP the capability to obtain records in a timely manner, advantageous to the investigation
 2. We do not typically need to wait for the company's legal team to review records request and approve
 3. No need to jump through hoops trying to find the right person to request information from
 4. Can by-pass the store manager
 5. Has allowed collaborative relationships to form between government and industry
- While this cluster investigation did not implicate any food items, maybe the next one will!

Questions?

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(860) 509-7297

Thank you!