

Custom and Complete **SERVICES—**

Your goal: Timely, efficient application of informatics solutions

Your solution: APHL's menu of customized services

We can offer:

- A cutting-edge, cloud-based data messaging environment that meets today's HIPAA security requirements
- Project management, short- and long-term
- Laboratory-based informatics strategic planning
- IT quality improvement plans
- Policy and outreach
- Interoperability architecture assessments and improvement plans
- Standardized vocabulary and electronic data messaging
- Scientific/medical subject matter expertise
- LOINC, SNOMED and HL7 adoption
- Personalized education and training for staff and partners

For More Information, **CONTACT:**

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*Rapidly changing public
health needs ...*



“The team was **experienced**, focused and well-motivated. Rather than **add** to the workload in the ongoing implementation of our new **LIMS**, their participation **supplemented** our own efforts.”

— *New York City Public Health Laboratory*



APHL CONSULTING
INFORMATICS

Demand custom,
comprehensive solutions.

Is Your **ORGANIZATION** **READY** for the **FUTURE?**

Today's information technology systems promise enormous efficiencies and new advancements in public health. The environment of health reform, meeting requirements for meaningful use and increasing globalization of demand—these are just some of the challenges for rapid adoption faced by public health.

But even as these demands grow, resources are shrinking. How can you make the best IT investments? Can your systems communicate within your lab and with your partners? What's the fastest route to getting the most out of current systems—and ensuring efficient performance in a challenging future?

“We went from ‘Nope, can’t be done’ to ‘Done’ in four short days. We all benefited greatly from your technical expertise.”

— *Michigan Public Health Laboratory*

TAP the **KNOWLEDGE**

In recent years, public health has navigated tough and complex crises—and APHL's support and leadership has helped make the difference. With APHL guidance and assistance, health departments have successfully completed hundreds of projects, from international and domestic laboratory information system implementations to laboratory data messaging to meaningful use regulation adoption.

What these projects all had in common: custom consulting tailored to an organization's needs—and grounded in the mission of public health.

We understand the demands and restrictions of a working public health enterprise. In assessment, design and training, for the short or long term, we get in and get going—quickly finding manageable, practical ways to work with your staff and leadership at every phase.

Our goal is to increase quality and efficiency with sustainable informatics solutions that respond to change. And when you need help into the future, you'll have a ready partner in APHL. We take the proactive view, to keep you prepared for what's ahead in public health.



A GLOBAL LEADER

For more than 50 years, APHL has been the trusted organization representing public health laboratories. We know public health from the inside out: from the myriad organizational systems and partnerships to the rising trends that can shape policy. Our depth and breadth of experience provide the perspective public health organizations need to review and evaluate today's picture and innovatively face tomorrow's issues.

