

SUSTAINING MEMBER BENEFITS



CORPORATE COLLEAGUE (\$2,500)

SILVER (\$5,500) Corporate Colleague benefits PLUS:

GOLD (\$8,500) Silver benefits PLUS:

PLATINUM (\$16,500) Gold benefits PLUS:

DIAMOND (\$27,500) Platinum benefits PLUS:

Recognition • Marketing • Sponsorships

- Logo placement on the APHL website
- Web link to corporate website from www.aphl.org
- 25%Discount on advertising in APHL's quarterly print and digital magazine, *Lab Matters*
- Certificate of membership
- Ability to submit abstract or poster for any APHL meeting
- Access to sponsorships at APHL Annual Meeting

- Ability to add news and product information to APHL *eUpdate*, a weekly electronic newsletter

- Logo placement in *Lab Matters*
- Logo placement on APHL website and in other lists above Silver Level Members

- Logo and link in all *eUpdate* mailings
- Logo placement on the APHL website and in other lists above Gold Level Members
- Logo displayed on APHL's homepage

- Logo and Link on all *eUpdate* mailings (weekly)
- Logo placement on APHL website and in other lists above Platinum Level Members
- First right of refusal for all sponsorship and support opportunities

Participation • Exhibiting

- One registered member representative (includes member card and lapel pin)
- Half-price booth space at the APHL Annual Meeting
- Additional member-rate registrations at APHL Annual Meeting

- Complimentary booth at APHL Annual Meeting
- 2 complimentary full registrations at APHL Annual Meeting
- Opportunity to apply for membership on an APHL committee

- 1 additional registered member representative (2 total) (includes member card and lapel pin)
- 2 additional complimentary registrations to APHL Annual Meeting (4 total)

- 1 additional registered member representative (3 total) (includes member card and lapel pin)
- 2 registrations to the Corporate Leadership Council Meeting with APHL leadership
- 2 complimentary registrations at one other APHL meeting
- Opportunity to meet with the APHL Board of Directors with no other companies present

- 2 additional registered member representatives (5 total) (includes member card and lapel pin for each representative)
- 1 additional complimentary registration to APHL Annual Meeting (5 total)
- Complimentary booth at every APHL meeting with exhibits
- Up to 2 additional Corporate Member Associate for \$250 each
- 2 complimentary registrations at all other APHL meetings

Questions?

Contact

Lori Richardson-Parr,
Manager, Corporate Relations
at 240.485.2792 or
lori.richardson-parr@aphl.org

Communications

- One subscription to *Lab Matters*
- One subscription to APHL *eUpdate*
- Regular emails with timely information

- Additional subscription to *eUpdate* (2 total)
- Additional subscription to *Lab Matters* (2 total)
- Opportunity to write Industry Matters

- Additional subscription to *eUpdate* (3 total)
- Additional subscription to *Lab Matters* (3 total)

- 2 additional subscriptions to *eUpdate* (5 total)
- 2 additional subscriptions to *Lab Matters* (5 total)

Resources

- Access to the online Member Search

- Free member mailing list rental
- Access to the online Member Search
- APHL Sustaining Member mark for use in your materials

- Additional free mailing list rental (2 total)

- Additional free mailing list rental (3 total)

- 2 additional free mailing list rentals (5 total)