NEW MEMBER APPLICATION

Sustaining Members

Visibility
Information
Insight
Participation
Resources
Connection
Community
Recognition

APHL membership will position your company as a partner with the laboratories that protect the health and safety of the public.

www.aphl.org/member
<table>
<thead>
<tr>
<th>SUSTAINING MEMBERSHIP BENEFITS</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>CORPORATE COLLEAGUE</th>
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<tbody>
<tr>
<td></td>
<td>$30,500</td>
<td>$18,500</td>
<td>$9,500</td>
<td>$6,050</td>
<td>$3,000</td>
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**RECOGNITION • MARKETING • SPONSORSHIPS**

- First right of refusal on sponsorship opportunities ✓
- Logo displayed on APHL Homepage ✓ ✓
- Logo and link on all eUpdate mailings for a limited time ✓ ✓
- Logo placement on APHL website * ✓ ✓ ✓ ✓ ✓ ✓
- Your corporate weblink from [www.aphl.org](http://www.aphl.org) ✓ ✓ ✓ ✓ ✓ ✓
- Certificate of Membership ✓ ✓ ✓ ✓ ✓ ✓
- Discount on advertising in APHL’s quarterly print and digital magazine, *Lab Matters* ✓ ✓ ✓ ✓ ✓ ✓
- Logo placement in *Lab Matters* ✓ ✓ ✓ ✓
- Submit abstract/poster for any APHL meeting ✓ ✓ ✓ ✓
- Access to sponsorships at APHL Annual Conference ✓ ✓ ✓ ✓
- Submit news or product listing to eUpdate ✓ ✓ ✓ ✓

**PARTICIPATION • EXHIBITING**

- Complimentary booth at all APHL conferences w/exhibits ✓
- Complimentary booth space at APHL Annual Conference ** ✓ ✓ ✓ ✓ ✓ Half-price booth space
- Opportunity to meet with the Board of Directors ✓
- Opportunity to participate and present to an APHL Committee ✓ ✓ ✓ ✓ ✓
- Complimentary full registrations to APHL Annual Conference
  - 5 comp registrations
  - 4 comp registrations
  - 3 comp registrations
  - 2 comp registrations
  - 1 comp registration

**Registered Member Representative(s)**

- 5 member-rep registrations
- 3 member-rep registrations
- 2 member-rep registrations
- 1 member-rep registration

- Complimentary registrations at all other APHL meetings 2 registrations
- Corporate Member-Associates for $250 each 2 registrations
- Select group of representatives to participate in the Corporate Leadership Council Meeting w/APHL leadership 2 registrations 2 registrations
- Complimentary registrations at one other APHL conferences 2 registrations

**COMMUNICATIONS**

- Subscription to *Lab Matters*
  - 5 subscriptions
  - 3 subscriptions
  - 2 subscriptions
  - ✓ ✓
- Subscription to APHL eUpdate
  - 5 subscriptions
  - 3 subscriptions
  - 2 subscriptions
  - ✓ ✓
- Regular APHL emails with timely information ✓ ✓ ✓ ✓ ✓ ✓
- Opportunity to write Industry Matters column for *Lab Matters* ✓ ✓ ✓
- **NEW!** Corporate Spotlight Advertorial for *Lab Matters*
  - (based on availability throughout the year) ✓ ✓

**RESOURCES**

- FREE Member Mailing List Rental ***
  - 5 total
  - 3 total
  - 2 total
  - 1 total
- Access to the Online Member Search ✓ ✓ ✓ ✓ ✓
- APHL Sustaining Member mark for use in marketing materials ✓ ✓ ✓ ✓ ✓

* Your company’s logo and description will be listed on the Sustaining Members Roster webpage.

** One complimentary booth at the APHL Annual Conference for the calendar year for Platinum, Gold and Silver. Corporate Colleague will pay half of the booth space price.

*** FREE Member Mailing List Rental does not include members’ email addresses or phone numbers.
NEW MEMBER APPLICATION
Sustaining Member

If your company is a previous or current sustaining member of APHL, please do not complete this form, and contact member services for a renewal form at membership@aphl.org.

ORGANIZATION NAME

PHONE      FAX      EMAIL

ADDRESS      CITY      STATE  ZIP  COUNTRY

Primary Member-Representative
If you are applying for Platinum, Diamond or Gold Level Membership, add additional representatives on next page.

FIRST NAME      LAST NAME      DEGREE(S)

POSITION/TITLE      DIRECT LINE / EXT  EMAIL

How did you hear about APHL’s membership program?
☐ Email/Mail Promotion
☐ APHL Website
☐ APHL/NLTN Conference or Workshop
☐ Colleague _______________________
☐ Other _______________________

DUES
After January 1, new member dues are reduced by 50%. Membership is based on a July 1 to June 30 year.

Level              Annual Dues  Member Representatives
☐ Diamond  $30,500  5
☐ Platinum $18,500  3
☐ Gold $9,500  2
☐ Silver $6,050  1
☐ Corporate Colleague $3,000  1

How did you hear about APHL’s membership program?  
Diamond, Platinum and Gold Member Representatives
Please add contact information for additional representatives as granted for Diamond, Platinum and Gold levels on the supplemental member information form.

Website Profile
Please email the following items for your website profile to membership@aphl.org.
• website URL
• short company description
• High resolution logo (.eps or .ai files strongly preferred, 300 dpi .jpg acceptable).

Method of Payment  Payment is due with the completed application.
We do not accept credit card information via email. If paying by credit card, please either fax or mail the completed application with credit card information. You may also email the application WITHOUT credit card information and call Drew Gaskins, Membership Sr. Specialist, at 240.485.2733 with credit card information for payment processing. Applications received via email with credit card information will not be processed.

☐ Check to APHL included  ☐ American Express  ☐ Visa  ☐ MasterCard

Credit card and check payments must be mailed or faxed to:
Association of Public Health Laboratories
P.O. Box 79117
Baltimore, MD 21279-0117
fax 240.485.2700
phone 240.485.2733
www.aphl.org
membership@aphl.org
Please list the contact information for your company’s member representatives below.

**Diamond, Platinum and Gold Member Representatives**

For Diamond Level, add contact information for 4 additional representatives. For Platinum Level, add contact information for 2 additional representative. For Gold Level, add representative information for 1 additional representative.

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