APHL Monitoring Resource:

**Performance Monitoring**
Ongoing collection of performance indicator data. Performance monitoring includes monitoring the quantity, quality and timeliness of activities.

**Monitoring Indicators**
Includes selecting the indicator determining the baseline and setting targets. These are necessary information to help measure the activities’ success.

**Data Quality Dimensions**
There are six main dimensions of data quality:

1. **Accuracy**: Data represents real-world scenarios.
2. **Completeness**: Data effectively delivers all the required values.
3. **Consistency**: Data is uniformed.
4. **Validity**: Data is collected according to defined parameters.
5. **Uniqueness**: Data is not duplicated.
6. **Timeliness**: Data is available when it is required.

**Indicator**: Measurable information used to determine if a program is implementing their program as expected and achieving their outcomes.

- **Process indicators** measure the program’s activities and outputs (direct deliverables of the activities).
- **Outcome indicators** measure whether the program is achieving the expected changes in the short, intermediate and long term.

**Baseline**: The value of indicator before the activity is implemented. Baseline data makes tracking changes easier.

**Target**: Specific level of results to be achieved in a specific timeframe. Targets can be ambitious but achievable.

---

References:
CDC Approach to Evaluation – PPEO, retrieved from: [https://www.cdc.gov/eval/approach/index.htm](https://www.cdc.gov/eval/approach/index.htm)
Western Michigan University Evaluation Checklists, retrieved from: [https://wmich.edu/evaluation/checklists](https://wmich.edu/evaluation/checklists)
USAID Monitoring, Evaluation and Learning Toolkits, retrieved from: [https://usaidlearninglab.org/mel-toolkits](https://usaidlearninglab.org/mel-toolkits)